



## 2018-2019 Partners in Philanthropy Sponsorship Opportunities Planned Giving Council of Middle Tennessee

The PGCMT is an affiliated Council of the National Association of Charitable Gift Planners

*The PGCMT invites companies, financial services organizations and individuals in the Middle Tennessee region to partner with us in advancing the philanthropic community and the work of our respective professionals. Our Partners in Philanthropy sponsors help us strengthen our membership by expanding our outreach in the middle Tennessee region and ensuring the excellence of our programs.*

*Together, we are strengthening philanthropy, our communities and our region.*

**Mission:** The Planned Giving Council of Middle Tennessee exists to increase the quality and quantity of charitable planned gifts by serving as the voice and professional resource for the gift planning community in Middle Tennessee.

**Our Goals:** Our goal is to provide educational and networking forums for major gift and annual fund officers, charitable gift planners, non-profit leaders, estate attorneys and financial services professionals to enhance the philanthropy in Middle Tennessee, thereby contributing to our robust and vibrant community through our many non-profit organizations. Our monthly luncheon programs provide diverse educational programs targeted for this broad audience, including technical skills, the latest information about charitable tax laws and a range of topics on engaging major and planned gift donors. We also provide a forum for financial advisers and financial services professionals and professionals from the philanthropic community to interact with each other to advance their respective industries.

**PGCMT Membership:** Members of PGCMT include planned giving and major gift officers from all types of nonprofits, directors of development, nonprofit executive directors and leaders, estate attorneys, financial planners, insurance and real estate professionals, accountants, trust officers and other financial services professionals and donor advisors. Our council currently has 62 active members representing 40 different organizations. Last year, PGCMT's membership increased 22%; our 2018-2019 goal is to increase our membership by 15% to 70 members. Over three years, we plan to double it.

**Visibility:** PGCMT sends monthly e-blasts to members, prospective members and guests, totaling approximately 400 fundraising and non-profit leaders, and estate planning and financial services professionals throughout middle Tennessee. PGCMT monthly e-blasts contain information about upcoming programs and recognize our Partners in Philanthropy at the levels below. The Council hosts 7 luncheon programs, social events and a Planned Giving Super Session from September 2018 – May 2019.

# 2018-2019 Partners in Philanthropy Sponsorship Opportunities

## **2018-2019 Presenting Sponsor: \$2,000 (limited to 1 company)**

- Complimentary attendance for two guests at all luncheon programs and the Super Session (8 programs) (Programs: 11:30 – 1:00 p.m.)
- Acknowledgment of company at all Council meetings.
- Logo included at top of PGCMT website (with link to your website) throughout the year, meeting invitations, and weekly council e-blasts. (August - May)
- Sponsorship Display table at all PGCMT Programs (7 programs plus Super Session)
- Opportunity to speak for a few minutes about your product/service at two Council meetings of your choice.
- Logo with identification as Presenting Sponsor displayed on PowerPoint slide prior to all monthly meetings.
- Two e-mail blasts to the Council membership about your product/service
- Opportunity to introduce the speaker at two council meetings
- Opportunity to give meeting attendees an item with your logo (i.e. coffee mug, etc.) or information about your company at two meetings of your choice

## **2018-2019 Council Sponsor(s): \$1,500 (limited to 3 companies; 2 remaining as of July 23, 2018)**

- Complimentary attendance for one guest at 7 luncheon programs (Programs: 11:30 a.m. – 1:00 p.m.)
- Acknowledgment of company at all Council meetings.
- Logo included on: PGCMT website (with link to your website) throughout the year, meeting invitations, weekly council e-blasts. (August – May)
- Sponsorship Display table at 4 PGCMT Programs (7 programs plus Super Session)
- Opportunity to introduce the speaker at one PGCMT meeting
- Opportunity to speak for a minutes about your product/service at a council meeting
- Opportunity to give meeting attendees an item with your logo (i.e. coffee mug)
- Logo displayed on PowerPoint slide prior to monthly presentations
- Opportunity to give meeting attendees an item with your logo (i.e. coffee mug, etc.) or information about your company at a meeting of your choice

## **Presenting Super Session Sponsor(s): \$750 (limited to 3 companies)**

- Two complimentary attendances at the Super Session program (9:00 a.m. – 1:00 p.m.)
- Acknowledgment of company at the Super Session program
- Recognition of company and logo displayed on PowerPoint slide at beginning of Session
- Logo included on: PGCMT website (with link to your company) as Super Session Presenting Sponsor and in all Super Session e-blasts
- Display table at the Super Session
- Opportunity to speak for a minutes about your product/service at the Super Session
- Opportunity to give meeting attendees an item or information with your logo

**Program Sponsor(s): \$300 (limited to 8 companies; September complete, 7 remaining as of July 23, 2018)**

- Two complimentary attendances at the Council program sponsored (Programs: 11:30 a.m. – 1:00 p.m. or Meet and Greet Social Event)
- Recognition of company and logo displayed on PowerPoint slide at beginning of program
- Logo and recognition as a Program Sponsor included in the Council e-blasts
- Logo and recognition as a Program Sponsor on website
- Display table at the program
- Opportunity to speak for a few minutes about your product/service at the program sponsored
- Opportunity to give meeting attendees an item or information with your logo

**Council Friend: \$100 (unlimited)**

- The names of all Council Friends (Companies and Individuals) will be listed on the PGCMT website, in the e-blast before the Super Session and in the Super Session program. A listing of Council Friends will be included on the back of each Council program.

*Other personalized options may be available for our Partners in Philanthropy*

**For more information, contact:**

**Susan Holt, President of the Planned Giving Council of Middle Tennessee**  
**[susan@visionphilanthropy.com](mailto:susan@visionphilanthropy.com)**

**Andrew Shafer, Sponsorship Committee Chair, PGCMT**  
**[aashafer@paulist.org](mailto:aashafer@paulist.org)**

**Don Hastings, Sponsorship Committee Member, PGCMT**  
**[dbhastings@trevecca.edu](mailto:dbhastings@trevecca.edu)**

**[www.plannedgivingmidtn.org](http://www.plannedgivingmidtn.org)**